

27 February 2025

## Appointment of AWEX's New CEO



The Board of the Australian Wool Exchange (AWEX) is pleased to announce the appointment of Charlie McElhone as its next Chief Executive Officer. Charlie will assume the role on 30 June 2025, succeeding Mark Grave, who will retire after 31 years of dedicated service, including 21 years as AWEX CEO.

Charlie brings extensive experience to AWEX, having spent the past 13 years at Dairy Australia, where he most recently served as General Manager – Sustainable Dairy and previously as General Manager – Trade & Industry Strategy. His leadership will be instrumental in advancing AWEX's mission, supporting members and industry stakeholders, and strengthening key programs, including:

- The Australian Wool Sustainability Scheme (AWSS)
- Industry traceability initiatives through WoolClip and eBale
- Quality and integrity programs, including Australian Wool Classing and the National Wool Declaration Integrity Program

The Board extends its deepest gratitude to Mark Grave for his outstanding leadership and contributions, which have significantly shaped AWEX and the broader Australian wool industry. We look forward to working closely with Mark and Charlie to ensure a smooth transition in the months ahead.

Andreas Clark  
Chair  
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