

9 December 2024

Traceability Grants Announced

AWEX Secures Grant to Further Advance Wool Industry Traceability

The Australian Federal Government has announced the outcomes of the Livestock and Animal Traceability Development, Implementation, and Improvement Grants program. The Hon Anthony Chislm, Assistant Minister for Agriculture, Fisheries and Forestry, made the announcement as part of the Government's ongoing investment in advancing agricultural traceability and supporting Australia's first *National Agricultural Traceability Strategy: Implementation Plan 2023 to 2028*. AWEX was awarded a Grant to further strengthen and accelerate Australian wool's supply chain traceability through the extension and adoption of WoolClip and eBale - two innovative tools central to the Australian wool industry's traceability framework.

This achievement reflects over two decades of AWEX's investment in pioneering solutions that enhance transparency, accountability, and market confidence. WoolClip and eBale are now essential components of a robust supply chain traceability system, improving data flow from farm to warehouse, meeting rising customer demands, and supporting critical biosecurity initiatives.

The grant will enable AWEX to deliver targeted marketing campaigns, practical training programs, and industry extension activities, designed to drive greater adoption of WoolClip and eBale across the sector. These efforts will reduce barriers to adopting traceability technologies and enhance industry compliance with emerging traceability standards. This work directly supports the National Agricultural Traceability Strategy 2023 - 2033, bolstering Australia's position as a trusted supplier of premium agricultural exports.

This milestone celebrates the shared vision and commitment of AWEX, our members, and industry stakeholders. It highlights the transformative role of tools like WoolClip and eBale in securing market access, value adding opportunities, supporting biosecurity efforts, and ensuring the long-term sustainability of the wool industry.

We express our thanks to the Australian Government and the Department of Agriculture, Fisheries and Forestry for their recognition and support, and to all those who have contributed to WoolClip and eBale's development and adoption to date. Together, we will continue to lead the advancement of traceability and integrity within the wool industry.