



25 March 2015

Wool Auctions go to the Sydney Royal Easter Show

Next week's Sydney wool sale S40, will be held 'live' at the 2015 Sydney Royal Easter Show.

This is the first time a wool sale has been hosted at the Sydney Royal Easter Show and the move is being met with enthusiasm from woolgrowers, brokers and buyers eager to showcase the industry.

Over 14,200 bales has been rostered to be offered during the two-day sale, with all buyers and brokers participating.

Organisers at the Sydney Royal Easter Show have pulled out all stops to construct a temporary sale room which can support the necessary infrastructure to conduct the two-day sale.

The motivation behind holding the sale at the Sydney Royal Easter Show is to educate the public about one of Australia's most iconic agricultural industries. A number of purpose built displays and screens have been developed to add more information, colour and movement around the sale.

S40 Sale Roster:

Day 1: Tuesday, 31st March commencing at 10:30am

Offering: 1,332 Lots - 6,152 Bales

Broker Selling Order: TWG Wool, Landmark, Elders, Schute Bell, Coggan Wool, WGM Wool, Fletcher International Exports, Bryton Wool.

Day 2: Wednesday, 1st April commencing at 9:30am

Offering: 1,463 Lots - 8,077 Bales

Broker Selling Order: Jemalong Wool, Ostini Wool, Beecher Wool, Moses & Son, Macdonald & Co., Gordon Litchfield Wool, Australian Wool Network,

Wool from across New South Wales and Queensland will be offered for sale. AWEX staff will be on hand to assist with questions and provide information.

AWEX and AWH are proud to support and provide services to this 'special event' sale.

For more information contact:

David Cother, AWEX, Wool Services Manager t: +61 2 9428 6100 e: dcother@awex.com.au

Mark Grave, AWEX, CEO t: +61 2 9428 6100 e: mgrave@awex.com.au