



Wool Awards 2013

Vellus Aureum Trophy
Wool Trophy

Ermenegildo Zegna



Wool Awards 2013

Dear Woolgrower,

In 2013 we shall be celebrating the 50th anniversary of the Ermenegildo Zegna Wool Trophies that was first awarded in Tasmania in 1963.

It has been a long and unique story of a shared passion between three generations of the Zegna family and Superfine Merino Woolgrowers, an ongoing commitment to excellence and untiring efforts on international markets to gain for wool the status of "queen of natural fibres".

Such an important milestone must be celebrated especially with all our woolgrowing friends whose hard work and dedication have done so much towards Ermenegildo Zegna's leadership in exclusive high quality fabrics and clothing distributed in over 80 markets through 560 Zegna stores.

We look forward to a high and passionate response from all of you to this forthcoming special edition of the Wool Trophies.

From our side we are preparing major celebrations for this 50th Anniversary which will be held in Sydney during the month of April. We shall be able to give you more details of the scheduled events in the next few months.

Wishing you all a great shearing season.

Best regards

A handwritten signature in black ink, appearing to read "P. Zegna".

Paolo Zegna

Ermenegildo Zegna



VELLUS AUREUM TROPHY

COMPETITION RULES

1. CONDITIONS OF ENTRY

- This competition is open to all *Australian and New Zealand* wool growers.
- All entrants must be Superfine Merino ewe or whether skirted fleeces, no ram fleeces are accepted.
- All entrants must have a minimum weight of 750 grs. and must be tested 13.9 micron or finer.
- Only fleeces by sheep non mulesed and not raised in single penning are accepted.

2. JUDGING

- Fleeces will be submitted for judging only if the *Conditions of Entry* have been met and approved.
- The fleeces will be judged in accordance with the criteria listed below.
- The best scored 3 fleeces in New Zealand will compete for the final judging with the 3 best scored fleeces in Australia.

3. SCORING METHOD - SCALE OF POINTS

A) Micron and Weight	65 points
B) Style	15 points
C) Strength	10 points
D) Evenness	10 points
	<hr/>
	100 points

- A) Micron and weight, **65 points** in total: 50 for micron – 15 for weight. The evaluation of micron will be made with the OFDA system. One test house will be appointed in each Country (NZ finalists will be re-tested in Australia).
- B) Style, **15 points** - Subjective appraisal. Points will be awarded for style, crimp-evenness and consistency of definition, bloom, handle / softness.
- C) Strength, **10 points** - Subjective appraisal. Judges will assess strength under the accepted code used for non strength measured wools. (Sound= 10 points, W1= 6 points, W2 =2 points, V = 0 points).
- D) Evenness, **10 points** - Subjective appraisal. To be judged on evenness of length / style / quality / appearance.

4. PRIZES

The Winner will be awarded with a replica of the "Vellus Aurem" sculpture, exclusively created in 2001 for Ermenegildo Zegna by the renowned Swiss sculptor, Mr. Not Vital, and with 750 grs of golden ingots. Classified 2nd and 3rd will receive a silver plate and a personalized certificate.

5. PRIZE GIVING

The three finalists and their partners will be invited to a prize giving dinner to be held in Australia in the course of 2013. The winners will be announced in 2013.
All travel and accomodation expenses for the finalists and winners will be covered by Ermenegildo Zegna.

6. ENTRIES

Nov 30th, 2012: *Entry Forms* to be sent to the coordinating companies further on indicated.
Jan 10th, 2013: fleeces to be delivered to the coordinating companies further on indicated.
Attached *Entry Forms* to indicate number of fleeces enter per competition: maximum 10 fleeces per grower.
All fleeces entered in the competition and accepted by the jury will be purchased by Ermenegildo Zegna at market price, as determined by the judges.



WOOL TROPHY

COMPETITION RULES

1. CONDITIONS OF ENTRY

- This competition is open to all *Australian and New Zealand* wool growers.
- All entrants must be Superfine Merino ewe or whether skirted fleeces, no ram fleeces are accepted.
- All entrants must be of 74s (18.5 micron) or finer, unprotected for 12 months.
- Only fleeces by sheep non mulesed and not raised in single penning are accepted.

2. JUDGING

- Fleeces will be submitted for judging only if the *Conditions of Entry* have been met and approved.
- The fleeces will be judged in accordance with the criteria listed below.
- The best scored 3 fleeces in New Zealand will compete for the final judging with the 3 best scored fleeces in Australia.

3. SCORING METHOD - SCALE OF POINTS

- | | |
|-----------------------------|------------|
| A) Quality | 20 points |
| B) Weight | 20 points |
| C) Yield | 10 points |
| D) Trueness to Type & Bloom | 15 points |
| E) Conformity of Length | 15 points |
| F) Evenness | 15 points |
| G) Excellence | 5 points |
| | 100 points |

- A) 100s = 20.0 90-100s = 19.5 90s = 19.2 80-90s = 18.9 80s = 18.6 4-80s = 18.3 74s = 18.0

B)	Points	20.0	19.8	19.6	19.3	19.0	18.5	18.0	17.0	16.0	15.0	14.0
	Quality											
	100s	2.0	1.9	1.8	1.7	1.6	1.5	1.4	1.3	1.2	1.1	1.0
	90-100s	2.1	2.0	1.9	1.8	1.7	1.6	1.5	1.4	1.3	1.2	1.1
	90s	2.3	2.2	2.1	2.1	1.9	1.8	1.7	1.6	1.5	1.4	1.3
	80-90s	2.5	2.4	2.3	2.2	2.1	2.0	1.9	1.8	1.7	1.6	1.5
	74-80s	2.7	2.6	2.5	2.4	2.3	2.2	2.1	2.0	1.9	1.8	1.7
	80s	2.9	2.8	2.7	2.6	2.5	2.4	2.3	2.2	2.1	2.0	1.9
	74s	3.0	2.9	2.8	2.7	2.6	2.5	2.4	2.3	2.2	2.1	2.0

- C) 78 = 10.0 77 = 9.8 76 = 9.6 75 = 9.4 74 = 9.2 73 = 8.9 72 = 8.4 71 = 7.9 70 = 7.4 69 = 6.9 68 = 6.4
 D) 15 points. Including handle, soundness and bloom.
 E) 15 points. Evenness of length throughout the fleece.
 F) 15 points. Evenness of quality throughout fleece and regularity within the staple.

4. PRIZES

The Winner will be awarded with a silver plate and with the amount of AUS \$ 15,000; if winning for the first time, he will also receive a Graham Sutherland lithograph, exclusively created in 1979 by the English artist for Ermenegildo Zegna.
 Classified 2nd and 3rd positions will receive a silver plate and a personalized certificate.

5. PRIZE GIVING

The three finalists and their partners will be invited to a prize giving dinner to be held in Australia in the course of 2013. The winners will be announced in 2013. All travel and accommodation expenses for the finalists and winners will be covered by Ermenegildo Zegna.

6. ENTRIES

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 Attached Entry Forms to indicate number of fleeces enter per competition: maximum 10 fleeces per grower.
 All fleeces entered and accepted will become property of Ermenegildo Zegna.



Ermenegildo Zegna Wool Mill, Photo by Mimmo Jodice, 2008

Ermenegildo Zegna

zegna.com

COORDINATING COMPANIES

AUSTRALIA

Australian Superfine Wool
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