

Members' update



17th October 2013

AWEX Online Mobile Receives Award

The new AWEX Online Mobile service has been recognised by SAP in their annual Awards of Excellence as a Best Run Mobile.

The awards recognise excellence in new IT developments using SAP products. The newly developed AWEX Online Mobile service gives users the ability to view live sale room data from their smart phones. Subscribers can select the critical AWEX Online folders they need to access from their smart phone.

AWEX Online Mobile is available to AWEX Market Report Platinum Subscribers.



AWEX Online SMS

In addition, AWEX also provides a new sale day SMS information service on regional auction sales.

AWEX Online SMS “pushes” key auction sale information from the early market and end of day reports every sale day.

The key information includes ‘early’ micron price indicators and movements, passed-in rates and main fleece buyers after the first hour of trading. At the end of day Regional and Merino Carding Indicators (and movements), all micron price indicators (and movements), Passed-in rates and top buyers of the day are sent to subscribers as soon as they are available.

SMS information is automatically generated once the regional reports are completed.

The AWEX Online SMS service has proven to be very popular particularly for those who are constantly mobile.

For more information on either the AWEX Online Mobile service or AWEX Online SMS service please contact Lionel Plunkett, AWEX Market Information Manager.

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